



Ards and  
North Down  
Borough Council



**Thriving communities  
= Thriving people**

**#backrself**

## Our Vision

**“To have every community in our borough bustling with community led activities and initiatives for all.”**



## Community Development Values

Our Values	Our Promise
Honesty	We will always operate with integrity through our honest and transparent action.
Championing Empowerment	We will work with and support local communities to build their capacity to address their specific needs.
Openness	We will publish our yearly 'Game Plan' and demonstrate our performance against agreed targets.
Fairness	We will address imbalances and bring about positive change founded on social justice and inclusion.
Efficiency	We will work with other statutory and non-statutory organisations together with the community to ensure common goals are targeted and co-ordinated effectively.

# The Game Plan

The Community Development Team value what communities do and want to help them help themselves. The 'Game Plan' outlines how the CD Team can support and enable communities and therefore ties in seamlessly with 'The Big Plan'.

## Outcome 1:

### Partnership Solutions

Through the development of a collaborative process or through the development of collaborative processes our communities are able to work with us, and each other, to identify solutions that address local needs.

#### Aims:

- Identify and agree community areas.
- Prioritise each community via existing data and SWOT analyses.
- Identify common goals with other public sector organisations and charities.
- Engage with relevant businesses to identify common goals.
- Facilitate Neighbourhood Renewal Programme.
- Facilitate front line advice services.

## Outcome 2:

### Start-up/Sustainable Support

Local groups are sustainable and able to meet their own needs due to an empowering start-up and support process.

#### Aims:

- Assist in the successful foundation and set-up of new community groups.
- Where a need is identified support existing groups using innovative and creative approaches.
- Promote the use of existing community assets and share good practice.
- Reduce bureaucracy and offer practical assistance for community groups where possible.
- Help with succession planning.

## Outcome 4:

### Training and Development

Our communities are skilled, engaged and empowered through training and development opportunities.

#### Aims:

- Create a community toolkit with a menu of essential training and development areas.
- Roll out toolkit to all community and voluntary groups.
- Identify priority areas for training and development delivery.



## Outcome 5:

### Clubs and Community Summer Schemes

Needs are addressed through the delivery of quality programmes with relevant partners in shared spaces.

#### Aims:

- Deliver relevant clubs in agreed communities.
- Build capacity of clubs to transfer to community ownership.
- Deliver Summer Schemes in agreed areas of need.
- Promote and support community led Summer Schemes.
- Identify and support community and voluntary groups to deliver clubs and activities independently.

## Outcome 3:

### Volunteering

Communities are happy and healthy due to the opportunities available for people to maximise their skills and talents.

#### Aims:

- Throughout the Summer Schemes and club's we will pilot recruiting and managing 20 volunteers under the new Council's volunteer policy.
- Create and implement a PR plan to promote local volunteering for community groups.
- Pilot a community volunteering signposting mechanism.
- Showcase and celebrate "all" our volunteers.
- Pilot a local volunteer support line.

## Outcome 6:

### Grants

Our communities have capacity to avail of Council funds to address locally identify needs.

#### Aims:

- Clearly advertise and communicate when grants are available.
- Offer groups support on all grant opportunities.
- Design and pilot a digital 'how to' guide.
- Provide support and administration for successful grant applicants.





# The Results

## 1. Partnership Solutions

Key Actions	Targets	Target Date
Review needs analysis for all communities	Compile community profiles	October 2018
Statutory profile	Explore local statutory activity	November 2018
Charity profile	Explore local charity activity	December 2018
Private Profile	Private sector activities	December 2018
Manage Neighbourhood Renewal Programme	Meet agreed identified targets in Neighbourhood Renewal Programme	March 2019
Oversee agreement with advice services	DFC targets met	Quarterly Review

## 4. Training

Key Actions	Targets	Target Date
Develop an agreed Toolkit with partners	Design and produce	November 2018
Identify Priority Areas for Delivery	Produce database	October 2018
Establish '1 stop community hubs'	Distribute and publish toolkit Borough-wide	March 2019

## 2. Start-up/Sustainable Support

Key Actions	Targets	Target Date
Identify requirements for new community groups	Borough wide needs analysis	October 2018
Continue to support groups using innovative and creative approaches	75% satisfaction	March 2019
Establish community hubs	6 Community Hubs established	March 2019
Reduce Bureaucracy and offer practical assistance in community groups	Promote our services aimed for 75% services satisfaction	March 2019

## 5. Clubs and Community Summer Schemes

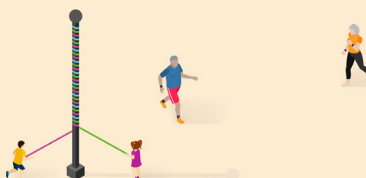
Key Actions	Targets	Target Date
<b>Clubs</b>		
Deliver relevant programmes in agreed areas across the 5 key work areas	75% satisfaction	June 2018
Review and rationalise Program delivery	Review complete	May 2018
Identify Programmes for transfer to independence	Complete evaluation	May 2018
Identify key areas for direct provision	Complete evaluation	June 2018
Identify and support community and voluntary groups to deliver activities independently	Design an online community directory	February 2019
<b>Summer Schemes</b>		
Establish Groups for Community led Summer Scheme	4 community led Summer Schemes	April 2018
Provide relevant support and delivery for the development of locally led Summer Schemes	75% Satisfaction	September 2019
Assess level of financial support	Agree Budget	May 2018
Strategically target and deliver Council led Summer Schemes	75% Satisfaction	September 2019

## 3. Volunteering

Key Actions	Targets	Target Date
<b>Council Volunteers</b>		
Run a volunteer pilot through Summer Schemes	10 Council Volunteers recruited	September 2018 - June 2019
Run a volunteer pilot through our clubs	10 council volunteers supported	September 2018
<b>Community Volunteers</b>		
Create and implement a PR plan	Design and Deliver	July 2018
Create and Pilot signposting mechanism	Design and Deliver	April 2019
Pilot new volunteer support line	Design and Deliver	November 2019
Facilitate a large volunteering night for all - showcase partnership approach	75% Satisfactory	February 2019

## 6. Grants

Key Actions	Targets	Target Date
Advertise and communicate Council Grants	75% Satisfaction	November 2018
Continue to support groups using innovative and creative approaches	75% satisfaction	On going
Provide and Administer Community Festival Fund Grants to Community Voluntary Sector	100% fund allocation and 80% of applications are awarded	April 2019
Provide and Administer Community Development Grants to Community Voluntary Sector	100% fund allocation and 80% of applications are awarded	June 2018
Design and pilot a digital "how to" guide	Pilot	June 2018





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The fantastic work volunteers do for their communities honestly inspires ANDBC's Community Development Team. This 'Game Plan' has you at the heart of it in a genuine attempt to harness and support your endless and selfless efforts to improve the lives of people within your communities. **Thank you!**

If you would like to contact the team, please see details below:

**Community Development Team**  
Unit 5  
Conway Building  
16 South Street  
Newtownards  
BT23 4JT

Email enquiries to [cdadmin@ardsandnorthdown.gov.uk](mailto:cdadmin@ardsandnorthdown.gov.uk)

Telephone enquiries to **0300 013 3333** and ask to speak to the Community Development Team.

