

Creating positive outcomes for everyone



The Big Plan for Ards and North Down Creating positive outcomes for everyone 2017 - 2032

Creating positive outcomes for everyone by empowering individuals and communities to be more resilient; reducing inequality; promoting good relations and sustainability; while at the same time improving the quality and accessibility of all public services is at the heart of Ards and North Down's Big Plan.

Stay part of the conversation

This is your borough;
this is your plan!

#myvoicemyAND
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Big Conversation
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Outcome 1

All people in Ards and North Down fulfil their lifelong potential

The aspirations of The Big Plan:

Ards and North Down is a great place for all people, especially children and young people, to thrive and gain the educational and emotional support they need

People here can grow old in comfort with lots of choices and easy access to services and support

It is easy for people through all stages of their life to gain the educational and life skills needed for learning, life and work



Outcome 2

All people in Ards and North Down enjoy good health and wellbeing

The aspirations of The Big Plan:

People are confident and can take control of their own wellbeing
People make good life choices such as saying no to drugs and being sensible with alcohol

Exercise and leisure activities are valued as important ways of helping people here to stay healthy and happy



Outcome 3

All people in Ards and North Down live in communities where they are respected, are safe and feel secure

The aspirations of The Big Plan:

An increased amount of quality shared and neutral space throughout the whole of the borough where everyone feels welcome

All communities and cultures understand, respect and value each other

People are safe and feel secure in their homes, in their communities and when they are out in public



Outcome 4

All people in Ards and North Down benefit from a prosperous economy

The aspirations of The Big Plan:

Everyone in Ards and North Down has enough money to live on and has access to affordable housing, food and utility services

There are lots of jobs and lots of thriving businesses creating new, well-paying jobs that local people benefit from

People living in Ards and North Down are well skilled and these skills match the needs of local businesses

There are lots of different types of businesses, such as tourism, crafts and agri-food, all helping to create jobs and income across the borough



Outcome 5

All people in Ards and North Down feel pride from having access to a well managed sustainable environment

The aspirations of The Big Plan:

People in Ards and North Down can access the natural and historical environment and its health and economic benefits are valued

The quality of the physical environment (natural and built) is managed to ensure natural spaces are protected and infrastructure such as roads, water, coastal defences and housing work in harmony

People are connected to nature, to businesses, to leisure opportunities and to each other via a highly functioning digital and physical environmental infrastructure

